

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6365234

REP.# OFF.# 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 13.48

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTSL \$42,650
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 316

25	S		430A-459A	30		\$50.00	10/9	10/12	0		TU-F	0
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PROGRAM : NEWS

26	A		400A-430A	30		\$50.00	10/9	10/12	2		TU-F	2
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PROGRAM : EARLY TODAY
ORD COM1: CHG TIME PERIOD DUE TO RATE
ORD COM2: SPTS ARE BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-25 FOR 2 SPOTS/WK

REP HEADLINE# 6365234 TRF# 336033
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

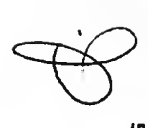
REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 13.48
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#25 MISSED: TU-F/430A-459A OCT9 (2/WK) 30S \$50.00 (OCT8/12)
 OFFER: TU-F/400A-430A OCT9 (2/WK) 30S \$50.00 PLS ADVISE.

CMT: CHG TIME PERIOD DUE TO RATE
 CMT: SPTS ARE BOOKED- THX JEN

OCT/12 42650.00 CONTRACT TOTAL 42650.00
 TOTAL SPOTS 56



MARKET TOTALS \$145,258 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT8/12 12.46
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6365234

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/09

EST#316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT8/12 12.46

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES 24 AND 25
TTLS \$42,650
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#25

MISSED: TU-F/430A-459A

OFFER: TU-F/400A-430A

CMT: CHG TIME PERIOD DUE TO RATE

CMT: SPTS ARE BOOKED- THX JEN

OCT9 (2/WK)
OCT9 (2/WK)

30S \$50.00
30S \$50.00

(OCT8/12)
PLS ADVISE.

CONTRACT TOTAL 42650.00
TOTAL SPOTS 56